

AGILE PAKISTAN

PARTNERSHIP & SPONSORSHIP
PROSPECTUS 2026

THE 13TH ANNUAL AGILE CONFERENCE PAKISTAN

Driven by Industry | Led by Thought Leaders
Executed by Volunteers

Conference Dates: 13-15 November
Venue: Air University, Islamabad



Pakistan's Premier Platform for Business Agility, AI & Digital Transformation

Executive Summary

The business landscape is evolving faster than ever. Artificial Intelligence, Automation, Digital Transformation, and Agile Leadership are redefining how organizations build products, lead teams, educate future generations, govern, and deliver value.

ACP'26 brings together executives, technology leaders, innovators, entrepreneurs, practitioners, academia, government representatives, and industry leaders to explore practical strategies, real transformation stories, and actionable insights that drive business outcomes.

Organized by Agile Pakistan, ACP'26 is more than a conference—it is a national platform for leadership, innovation, collaboration, and capability development.

Agile Conferences Pakistan – At a Glance

13TH ANNUAL CONFERENCE

12 SUCCESSFUL CONFERENCE EDITIONS

3 CITIES – WE HAVE CONDUCTED CONFERENCES IN ISLAMABAD, LAHORE & KARACHI

2,500+ PARTICIPANTS - IT PROFESSIONALS, SENIOR MANAGERS, CXOS, FACULTY MEMBERS, AND STUDENTS

100+ SPEAKERS, PANELISTS & INDUSTRY LEADERS

20+ CONFERENCE WEEK ACTIVITIES - MASTERCLASSES AND CXO NETWORKING DINNERS.

12,000+ COMMUNITY MEMBERS & SUBSCRIBERS

60+ ACTIVE VOLUNTEERS

87% COMMUNITY ENGAGEMENT RATE

JOIN US IN SHAPING THE FUTURE OF BUSINESS, TECHNOLOGY, EDUCATION, GOVERNMENT, AND LEADERSHIP IN PAKISTAN.

Agile Conferences Pakistan – At a Glance

ACP2014
Agile Awareness
Oct 18, 2014
Hotel Grand Regency, Islamabad

ACP2015
Agile Culture in Pakistan
Nov 14, 2015
Hotel Grand Regency, Islamabad

ACP2016
Agile Transformation
Oct 22, 2016
Laraib Halls, I-8 Markaz, Islamabad

ACP2017
Scrum in Pakistan
Oct 21, 2017
Shah Abdul Lateef Bhittai Auditorium, H-8, Islamabad

ACP2018
Agile Challenges
Oct 20, 2018
PNCA, F-5, Islamabad

ACP2019
Agile Transformation Challenges and Solutions
Nov 16, 2019
PNCA, F-5, Islamabad

ACP21
Agile and the Future of Work
Mar 06, 2021
HEJ Auditorium, Karachi University, Karachi

ACP22
Agile and Digital Transformation
Oct 22, 2022
Hotel Margala, Islamabad

ACP23
Innovation in Agile
Nov 04, 2023
FAST University, Islamabad

10 YEARS OF IMPACT

ACP24 EMBRACING A DECADE OF AGILE EVOLUTION IN PAKISTAN

ACP24
Celebrating a Decade of Excellence
Sep 07, 2024
Bahria University, Karachi

ACP24
Celebrating a Decade of Excellence
Oct 26, 2024
UCP, Lahore

ACP24
Celebrating a Decade of Excellence
Nov 09, 2024
FAST University, Islamabad

Friends of Agile Pakistan

Partners Who Have Supported Our Journey

- Over the years, Agile Pakistan has been privileged to work alongside leading organizations, institutions, and industry partners who have supported our conferences, community initiatives, learning programs, and Agile movement.
- We proudly recognize our former sponsors and partners as Friends of Agile Pakistan — organizations that have contributed to building a stronger culture of Agility, innovation, collaboration, and continuous learning in Pakistan.
- Their support has helped us bring together professionals, leaders, academia, government, and the wider technology community across Islamabad, Lahore, and Karachi.

SMART IS · LMKR · AGILITY WHIZ · CIKLUM · CLICK CHAIN · CEBS · DPL · CONTOUR Software

XCELLITI · AKSA SDS · CARE CLOUD - MTBC · TROON TECHNOLOGIES · Risk Associates · PONDER ALLIANCE · CONFIZ · arbisoft · avanza

SOFTOO · NOBILITY MBS · VAIVAL TECHNOLOGIES · DEPENDIBOT · PONDER ALLIANCE · SYNERGY IT · COWORK24 · 10Pearls · TPS · SUPERNET

OUR EVENT PARTNERS

DIGITAL PAKISTAN · TECH NATION PAKISTAN – MINISTRY OF IT & TELECOM · Mobilink Microfinance Bank · PAKISTAN TECH FORUM · PSEB – PAKISTAN SOFTWARE EXPORT BOARD · P@SHA · Ignite – NATIONAL TECHNOLOGY FUND · Cheezious

UCP, LAHORE · BAHRIA UNIVERSITY · FAST UNIVERSITY · OPEN SILICON VALLEY · ITCN ASIA · PMI KARACHI CHAPTER · OPEN ISLAMABAD · FAISALABAD IT COMPANIES ORGANIZATION · NIC KARACHI · NICAT · SOCIAL CHAMP

PUNJAB INFORMATION TECHNOLOGY BOARD · PSTB · INTERNET SOCIETY PK · WOMEN IN TECH PK · COWORK24 · BOOK MY SPOT · ENABLERS · ECOMMERCE DYNAMICS · ASHREI TECH · HANIF RAJPUT · TECH TITANS

Together, we continue to build Pakistan's Agile ecosystem.

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Former Speakers at Agile Conferences

- We have always been intentional about curating speakers who bring more than just expertise to the stage — people who add real value, ignite thoughtful conversations, challenge perspectives, and share experiences grounded in reality.
- That has always been at the heart of Agile Conference Pakistan.
- Our speakers don't simply deliver talks; they bring stories, lessons, successes, failures, and insights that people can take back to their teams and organizations.
- It is this commitment to meaningful content, authentic experiences, and conversations that matter that has helped make Agile Conference Pakistan a sustainable and impactful platform — with a history of successful conferences and a growing community behind it.

And as we return with a new edition, we remain committed to the same principle:

Bring the right people. Start meaningful conversations. Create lasting impact.



Why ACP'26?
Why Now?

The Future Will Belong to Organizations That Can Adapt.

Today's leaders face unprecedented challenges:

- AI is transforming every industry.
- Digital transformation is accelerating.
- Skills are becoming obsolete faster than ever.
- Businesses need agile leadership.
- Organizations require future-ready talent.
- Education systems must prepare learners for an AI-driven world.
- Governments need to deliver smarter, more responsive public services.
- Innovation must move from strategy to execution.

ACP'26 is designed to bridge this gap by connecting industry leaders, practitioners, academia, startups, government, and technology professionals to exchange ideas, share experiences, and build practical capabilities.

3 DAYS CONFERENCE EXPERIENCE

300+ EXPECTED PARTICIPANTS

5+ CONFERENCE FORMATS: KEYNOTES, LEADERSHIP TALKS, PANEL DISCUSSIONS, NETWORKING & MASTERCLASSES

MULTIPLE AUDIENCE SEGMENTS: CXOS, TECHNOLOGY LEADERS, PRODUCT MANAGERS, ENGINEERS, ACADEMIA, STUDENTS & GOVERNMENT REPRESENTATIVES

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Featured Theme

From Awareness to Action: Turning Ideas into Measurable Business Outcomes

Sub Themes

The Future of Work in the Age of AI
Focus: workforce transformation, AI-enabled teams, new ways of working.

AI-Augmented Product & Project Delivery
Focus: how AI changes product management, project delivery, planning and execution.

Human-Centered AI: Trust, Ethics & Impact
Focus: responsible AI, ethics, trust, human-AI collaboration and societal impact.

Future-Ready Education for an AI World
Focus: education, skills, learning models and preparing people for AI-driven work.

AI-Powered Government: Agile Public Services
Focus: digital government, public-sector agility, citizen services and AI adoption.

The Adaptive Enterprise: Agility, AI & Business Transformation
Focus: organizational transformation, adaptive operating models, leadership and enterprise agility.

Agile in Times of Uncertainty
Focus: resilience, decision-making, volatility, risk and navigating uncertainty.

ACP'26 EXPERIENCE

More Than a *Conference*

ACP'26 is designed as an experience where professionals don't just listen—they participate, connect, collaborate, and learn.

Conference Highlights

- Inspiring Keynotes
- Executive Panel Discussions
- Leadership Talks
- Industry Case Studies
- AI & Digital Transformation Sessions
- Product & Innovation Stories
- Government & Public Sector Perspectives
- Education & Future of Learning Sessions
- Networking Opportunities

Real Stories. Real Leaders. Real Impact.

Conference Week

Annual Conference
Masterclasses
Agile Roundtables for Transformation
CXO Networking Dinner
Community Networking
Knowledge Exchange Sessions

Why Partner With ACP'26?

Your Partnership Creates Business Value

Partnering with ACP'26 goes beyond brand visibility. It positions your organization at the center of Pakistan's technology, business, education, government, and transformation ecosystem.

- Position your brand as an industry leader
- Showcase innovation and AI initiatives
- Access decision-makers and CXOs
- Connect with technology professionals
- Engage with government and public-sector stakeholders
- Connect with academia and education leaders
- Strengthen employer branding
- Support recruitment and talent acquisition
- Generate qualified business leads
- Build strategic partnerships
- Engage with future industry leaders
- Demonstrate commitment to professional development
- Associate your organization with innovation and transformation

ACP'26 Conference Ticket Pricing

PKR 7,000

Learn. Connect. Transform.

Learn from leaders. Connect with peers. Create impact.

Gain thought leadership and practical insights, connect with industry peers and leaders, explore the latest in AI, Agile, technology and transformation, and discover new professional opportunities—all in an engaging experience featuring great food, networking, activities and exciting giveaways.

QA Automation Masterclass

PKR 14,999

Automate. Assure. Accelerate.

A full-day, hands-on learning experience designed to help Agile teams build practical skills in QA automation, quality engineering, and reliable delivery pipelines. Learn modern approaches, strengthen your testing capabilities, and take practical knowledge back to your team.

AI-DLC + Road to PSM I Masterclass

PKR 14,999

Build with AI. Lead with Scrum.

A full-day, hands-on masterclass combining AI Development Life Cycle practices with focused preparation for the Professional Scrum Master I (PSM I) certification. Gain practical insights, strengthen your Agile leadership skills, and prepare to apply modern AI and Scrum practices with confidence.

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Sponsorship Opportunities

Standard Benefits

- ***Logo Visibility***
- ***Social Media Promotion***
- ***Venue Branding***
- ***Conference Passes***
- ***ART (Agile Roundtables) Passes***
- ***Masterclass Passes***
- ***CXO Dinner Passes***
- ***Speaking Opportunities***
- ***Customized brand activation opportunities***

Platinum Sponsor

Gain maximum visibility and strategic presence at ACP'26, positioning your organization alongside Pakistan's leading voices in AI, Agile, technology, and business transformation. As the Premium Sponsor, your organization will have a strong platform to showcase its expertise, engage decision-makers, build meaningful connections, and demonstrate leadership in shaping the future of Pakistan's digital and professional ecosystem.

Gold Sponsor

Build strong brand visibility and industry presence at ACP'26 while connecting with professionals, leaders, and decision-makers. Showcase your organization, strengthen industry relationships, and be part of the conversation shaping AI, Agile, technology, and business transformation.

Silver & Bronze Sponsor

Be part of ACP'26 and gain valuable brand exposure within Pakistan's Agile and technology community. Connect with professionals, support knowledge sharing, and associate your organization with innovation, collaboration, and future-ready thinking.



Partnership Packages

Premium Sponsor

1 Million

Exclusive Benefits

- Conference Title Partner
- Thought Leadership Opportunities – Speaker & Panel
- All Standard Benefits
- 8 Masterclass Passes
- 16 ACP'26 Conference Tickets
- Exclusive Branding
- Branded Giveaway Opportunity
- 5 CXO Networking Dinner Passes
- 5 ART Passes

Gold Sponsor

5 Lacs

Exclusive Benefits

- All Standard Benefits
- 4 Masterclass Passes
- 8 ACP'26 Conference Tickets
- 3 CXO Networking Dinner Passes
- 3 ART Passes

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Partnership Packages

Silver Sponsor

2.5 Lacs

Exclusive Benefits

- All Standard Benefits
- 2 Masterclass Passes
- 4 ACP'26 Conference Tickets
- 2 CXO Networking Dinner Passes
- 2 ART Passes

Bronze Sponsor

1 Lac

Exclusive Benefits

- All Standard Benefits
- 1 Masterclass Pass
- 2 ACP'26 Conference Tickets
- 1 CXO Networking Dinner Pass
- 2 ART Passes

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Category Sponsorships

Food Partner — PKR 500,000

All Standard Benefits • 6 ACP'26 Conference Tickets • 3 CXO Networking Dinner Passes • Exclusive recognition as the official Food Partner • Branding across dining and refreshment areas • Brand acknowledgment during food & hospitality communications

Giveaways Partner — PKR 300,000

All Standard Benefits • 4 ACP'26 Conference Tickets • 3 CXO Networking Dinner Passes • Exclusive recognition as the official Giveaways Partner • Brand visibility on participant giveaways • Opportunity to feature branded items/materials in attendee giveaways

Printing Partner — PKR 300,000

All Standard Benefits • 4 ACP'26 Conference Tickets • 3 CXO Networking Dinner Passes • Exclusive recognition as the official Printing Partner • Branding on selected printed conference materials • Visibility across event collateral

Venue Branding Partner — PKR 200,000

All Standard Benefits • 3 ACP'26 Conference Tickets • 3 CXO Networking Dinner Passes • Exclusive recognition as the Venue Branding Partner • Prominent branding across selected conference spaces • Enhanced on-ground brand visibility

Badge Partner — PKR 100,000

All Standard Benefits • 2 ACP'26 Conference Tickets • 3 CXO Networking Dinner Passes • Exclusive recognition as the official Badge Partner • Brand placement on attendee badges • Visibility throughout the conference as attendees wear the branded badges

About Agile Pakistan

Building Pakistan's Agile Ecosystem

Agile Pakistan is a volunteer-led professional community dedicated to promoting Agile thinking, business agility, leadership, and continuous learning across industries

Our Focus

Agile Awareness & Advocacy
Thought Leadership
Community Building
Education & Training
Corporate Coaching & Consulting

Our Community

3 Active Chapters
60+ Active Volunteers
12,000+ Community Members & Subscribers
64+ Meetups
310+ Trainings & Workshops
24+ Corporate & Community Collaborations
87% Community Engagement Rate

Torch Bearer of Promoting Agile Mindset, Framework, and Practices.

Agile Pakistan's nationwide chapters form a cohesive network of Agile enthusiasts and practitioners, collectively driving the adoption and advancement of Agile methodologies across diverse industries and regions.

Our Initiatives

- Annual Conferences (ACP)
- Agile Roundtables for Transformation (ART)
- Agile Corporate Trainings (ACT)
- Agile Regional Marathon (ARM)
- Agile Coaching Circles (Certifications)
- Agile Gatherings & Meetups

Driven by a passion for Agile excellence, Agile Pakistan spearheads a range of initiatives to foster Agile adoption and proficiency.

Our Nationwide Presence

Islamabad | Karachi | Lahore



Let's Build the Future Together

ACP'26 is not simply another conference.

It is a platform where ***industry leaders, innovators, educators, startups, government representatives, technology professionals, and organizations*** come together to shape the future of business, technology, Artificial Intelligence, education, public services, and leadership in Pakistan.

Your partnership is an investment in ***people, innovation, capability development, meaningful business connections, and the future of Pakistan's professional ecosystem.***

Together, we can create stronger organizations, better leaders, future-ready talent, smarter public services, and a more innovative Pakistan.

Become an ACP'26 Partner

Let's create impact—together.

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We Hope You Are Interested!

Partnership & Participation Opportunities

Organizations can participate in ACP'26 through

Event Sponsorship
Category Sponsorship
Corporate Group Participation
Masterclass Participation
Speaker & Thought Leadership Opportunities
Industry Partnerships
Community Partnerships
Exhibition / Brand Activation Opportunities
Customized Strategic Partnerships

Thankyou

Contact

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